

ID	Medium	AVE**	Unikátni čitatelia*	Interná klasifikácia média	Link
1	24hod.sk	€400	200,000	A	http://www.24hod.sk/velky-europsky-prieskum-sme-zavisli-na-smartfonom-cl567194.html
2	adma.sk	€0	1,500	B	http://adma.sk/2018/02/valentin-ako-ste-ho-mozno-nepoznali/
3	interez.sk	€1,800	163,000	A	https://www.interez.sk/televizia-sex-ci-alkohol-toto-vsetko-sme-ochotni-obetovat-za-smartfon/
4	interez.sk	€1,800	163,000	A	https://www.interez.sk/taketo-erotikony-naicastejsie-posielame-cez-smartfon-cesi-oblubuju-pusinky-dalsie-krajiny-su-na-tom-takto/
5	mojandroid.sk	€500	331,000	A	https://www.mojandroid.sk/prieskum-smartfony-navy/
6	najkrajsiemodelky.com	€100	2,000	B	http://www.najkrajsiemodelky.com/milujem-ta-vice-ako-pizzu-slovak-vyznal-lasku-po-svojom/
7	najkrajsiemodelky.com	€100	2,000	B	http://www.najkrajsiemodelky.com/vyznaj-lasku-na-valentina-vyhraj-mobil/
8	hnonline.sk	€1,500	842,200	A	https://science.hnonline.sk/biologia-a-chemia/1699151-ste-zavisli-na-smartfonom-toto-je-znak-nadmerneho-pouzivania
9	sketcher.startitup.sk	€1,800	65,000	A	https://sketcher.startitup.sk/huawei-upozornuje-na-zavislost-na-telefonoch-ako-su-na-tom-slovaci/
10	strategie.hnonline.sk	€1,500	189,500	A	https://strategie.hnonline.sk/media/1693558-polocnost-huawei-pripravila-rozsiahly-prieskum-o-smartfonom-12-europskych-krajin
11	strategie.hnonline.sk	€1,500	189,500	A	https://strategie.hnonline.sk/media/1697500-za-smartfon-sme-ochotni-obetovat-sladkosti-ale-sex-a-intimitu-jednoznacne-nie-vplyva-to-z-prieskumu-huawei
12	strategie.hnonline.sk	€1,500	189,500	A	https://strategie.hnonline.sk/marketing/1687929-v-bratislave-bude-digitalny-bigboard-kde-si-zamilovani-vyznavaju-lasku
13	svet-komunikacie.sk	€0	2,000	B	http://www.svet-komunikacie.sk/2018/02/smartfon-niekolikokrat-za-hodinu-sleduje.html
14	svet-komunikacie.sk	€0	2,000	B	http://www.svet-komunikacie.sk/2018/02/smartfon-zavislost-nasa-kazdodenna.html
15	sme.sk	€5,000	2,263,500	A	https://tech.sme.sk/c/20757110/vzdaju-sa-skor-kamaratov-ci-smartfonu-ako-ludia-vyuzivaju-telefony-prieskum.html
16	techvia.sk	€500	50,000	A	https://www.techvia.sk/v-bratislave-bude-digitalny-bigboard-kde-si-zamilovani-vyznavaju-lasku-pridat-sa-mozete-aj-vy/
17	techvia.sk	€500	50,000	A	https://www.techvia.sk/velky-europsky-prieskum-sme-zavisli-na-smartfonom/
18	techvia.sk	€500	50,000	A	https://www.techvia.sk/televizia-sex-ci-alkohol-co-sme-ochotni-obetovat-za-smartfon/
19	touchit.sk	€500	107,000	A	https://touchit.sk/ako-velmi-sme-zavisli-na-smartfonom-obetujeme-kvoli-nim-televizii-sex-ci-alkohol/154840
20	touchit.sk	€500	107,000	A	https://touchit.sk/v-bratislave-bude-digitalny-bigboard-kde-si-zamilovani-vyznavaju-lasku-pridat-sa-mozete-aj-vy-a-vyhrat-telefon-huawei-mate-10-lite/152376
21	TV Markíza (Telerano)***	€3,400	2,160,000	A	Archiv
22	zive.sk	€900	580,000	A	https://www.zive.sk/clanok/130441/viac-nez-polovica-europanov-si-nechava-telefon-na-noc-pri-posteli-tvrdi-prieskum/
23	Pluska/izdravie	€350	456 450	A	http://www.pluska.sk/izdravie/zivotny-styl/velky-prieskum-sme-zavisli-od-smartfonov.html
24	Pluska/izdravie	€350	456 450	A	https://www.pluska.sk/izdravie/zivotny-styl/prieskum-sex-alkohol-sladkosti-alebo-smartfon-coho-ste-vzdali-vy.html
25	Grand Magazine	€500	75,000	A	https://grandmagazine.argusmedia.sk/2018/02/21/televizia-sex-ci-alkohol-co-sme-ochotni-obetovat-za-smartfon
26	Grand Magazine	€500	75,000	A	https://grandmagazine.argusmedia.sk/2018/03/09/ake-erotikony-posielame-naicastejsie
27	Woman Magazin	€1,200	60,000	A	http://www.womanmagazin.sk/2018/02/skutocna-zavislost-na-smartfome/
28	Moja psychologia	€6,300	105,000	A	Print
29	Fičí	€1,500	277,200	A	https://fici.sme.sk/c/20803273/ako-randia-dnesni-dvadsiatnici.html
30	Rodinka	€500	410,000	A	https://www.rodinka.sk/spravv/spravv/pod-akym-menom-mate-v-telefone-ulozeneho-svoioho-muza/
31	21stcentury.sk	€0	5,000	B	http://21stcentury.sk/technologie/televizia-sex-ci-alkohol-co-sme-ochotni-obetovat-za-smartfon/
32	Femme.sk	€50	15,000	B	http://femme.sk/index.php/doverne/vztahy/item/11040-laska-v-dobe-smartfonov-kazdy-piaty-clovek-sextuje
33	Dennik Relax	€45	5,000	B	https://www.dennikrelax.sk/Nieco-pre-zeny/Laska-a-vztahy/Laska-v-dobe-smartfony-Kazdy-piaty-clovek-sextuje/
34	Medialne	€900	120,000	A	https://medialne.etrend.sk/marketing/bigboard-v-bratislave-zobrazuje-zamilovane-valentinske-odkazy.html
35	Hlavnospavy	€500	1,700,000	A	https://www.hlavnospavy.sk/ste-zavisli-na-smartfome-urcite-ak-robite-toto/1329568
36	netky.sk	€250	200,000	A	http://www.netky.sk/clanok/sme-zavisli-na-svojich-telefonoch-a-kto-travi-na-telefone-najviac-casu
37	Radio Regina - Bratislava	€550	62,000	A	MP3
38	mojandroid.sk	€500	331,000	A	https://www.mojandroid.sk/huawei-prieskum-medziludske-vztahy/
39	Medialne	€900	120,000	A	https://medialne.etrend.sk/marketing/kampan-mesiaca-februar-2018a.html
40	Techbyte	€500	201,000	A	https://www.techbyte.sk/2018/02/televizia-sex-alkohol-ochotni-obetovat-smartfon/
41	Sme ženy	€4,300	224,685	A	Print
42	Nový čas pre ženy	€4,250	216,996	A	Print

TOTAL €48,245 11,912,581

TOTAL native €44,845 9,752,581